

Save the Date!



Missouri Evaluation Connection Winter Workshop

Improving Health Literacy in Tobacco Cessation

Todd Phillips, MS

Academy for Educational Development

February 13, 2008

10 AM-2:30 PM

Courtyard Marriott

Columbia, Missouri

In support of MEC's mission to increase information sharing and partnerships, this workshop will include:

- A hands-on health literacy training
 - Learn how to effectively communicate with your audience
 - Improve the readability of your materials
 - Acquire techniques you can apply immediately to your programs
- Update on the MFH Tobacco Prevention and Cessation Initiative Evaluation
- Networking opportunities
- The official launch of the new MEC website!

Mr. Phillips is a Senior Marketing and Communications Manager for the Academy for Educational Development, where he directs the National Tobacco Cessation Collaborative (NTCC) and other social marketing and health communication projects.

*Formal invitation and registration information to follow in January.
Registration cost is \$25 for non-MFH grantees*

*Please contact Amy Sorg, MEC Coordinator, at
314.977.8146 or asorg@slu.edu, with any questions.*



The Winter Workshop is sponsored by the Center for Tobacco Policy Research and the Missouri Foundation for Health.

